ABSTRACT OF THE DISCLOSURE

A bucket tackle system for organizing, transporting and storing of fishing rods and reels is provided which includes a bucket, a fishing rod and reel holder insert assembly, and a cover. The bucket has a closed bottom base and a cylindrical side wall extending upwardly from the closed bottom base and terminating in an open end. The holder insert assembly includes a flat disc portion, a plurality of end cap members fixedly secured to the disc portion, and a plurality of hollow tubular members having a first end and a second end. The first end of each of the plurality of tubular members is fixedly secured to a corresponding one of the plurality of end cap members so as to be vertically extending therefrom. The second end of each of the plurality of tubular members is formed with opposed first and second slots adapted for holding handle portions of the fishing rods and reels. The cover has a plurality of openings which are aligned with the first ends of the plurality of tubular members so that the cover is slidable down over the tubular members and is engageable with the open end of the bucket. As a result, the handle portions of the fishing rods and reels are insertable into corresponding ones of the plurality of tubular members and are supported and maintained in a vertical position adjacent to each other, thereby preventing them from being damaged and/or destroyed.

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